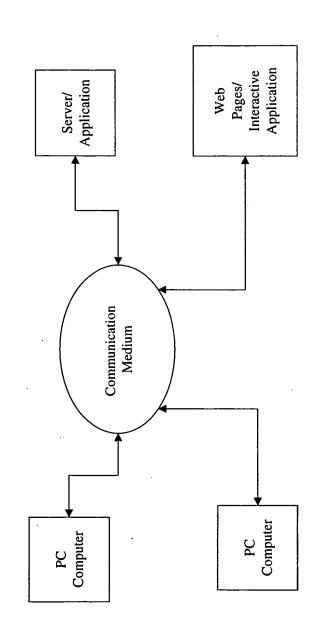
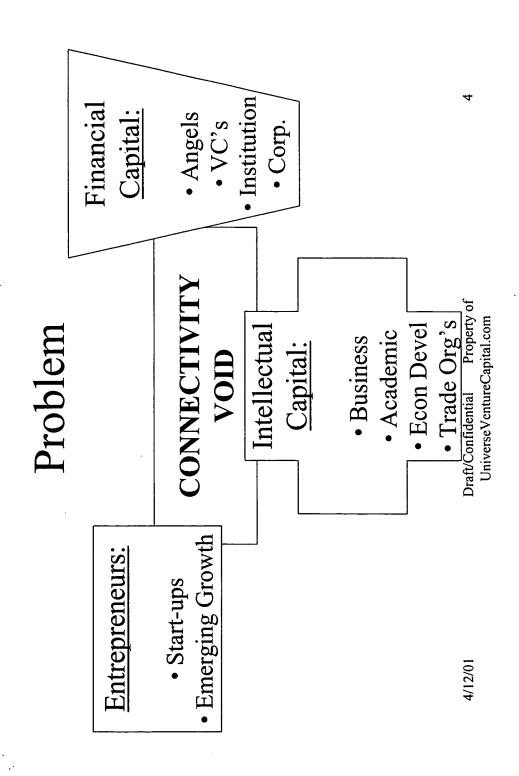
User System

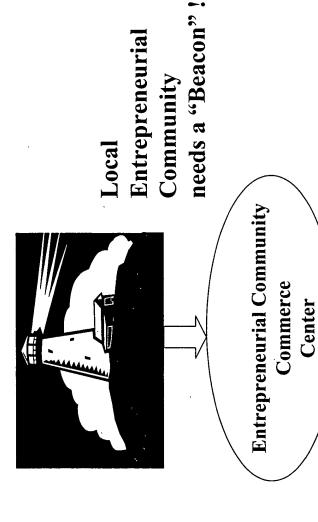


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SOLUTION



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4/12/01

Business Applications

Entrepreneurs

UniverseVC.com:

Financial Capital

Planning Tool Set

 Access to Capital/ Strategic Alliances

(local)VC.com's

w/access to

• Smart 24/7 Access to Professional Services

Knowledge-base

 Access to University Technology Transfer

4/12/01

Access to Deals

 Access to University Technology Transfer

Knowledge-base

Intellectual

Capital

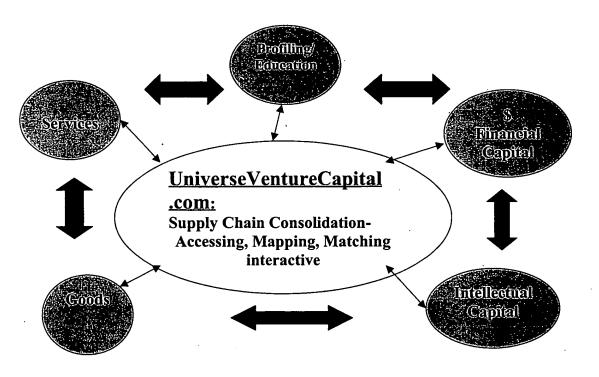
• Networking

Promotion/Advertising

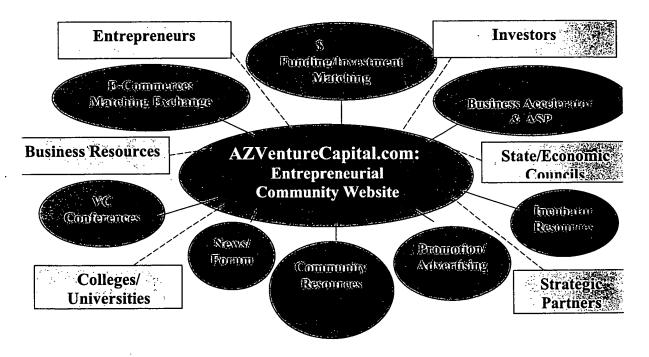
• 24/7 Sales Lead Tool

Draft/Confidential Property of UniverseVentureCapital.com

"Entrepreneurial/Venture Capital Community Supply Chain"



"Community Website Strategy- Products(red) and Players(gray)"



HOME ABOUT US ACCELERATOR B to B ENTREPRENEURS FORUM INVESTORS NEWS RESOURCES

ABOUT US

- Company: info problem product market goals
 - "Connecting Communities":

Web application mapped to a new venture acceleration workflow process acting

across global/national/state/metro economies

Management/

Advisors

Mission Process Products Services

Community Company

UniverseVentureCapital.com:

(elevates local VentureCapital.com's)

= Global Entrepreneurial

Community Website

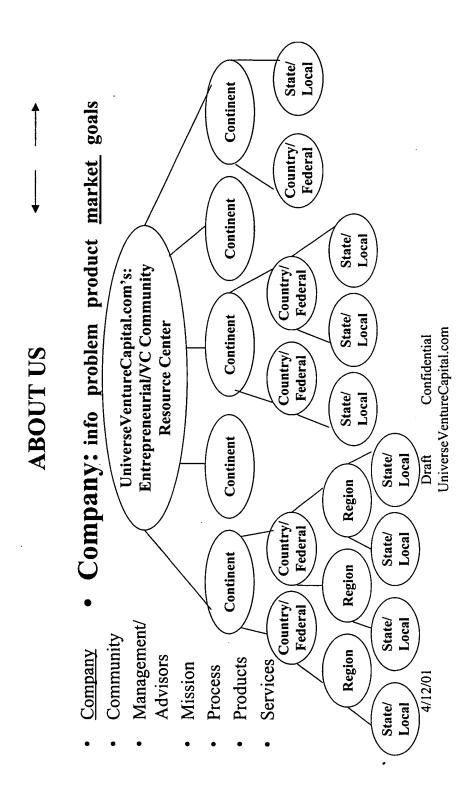
LocalVentureCapital.com's: Local Entrepreneurial Community Website (networked

4/12/01

UniverseVentureCapital.com Confidential

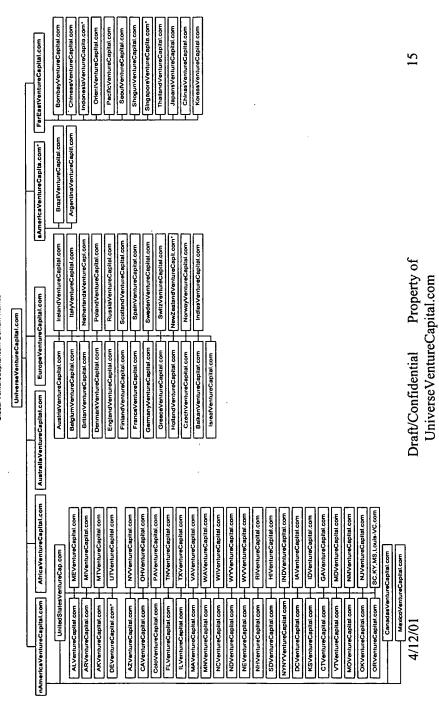
FIGURE &.

HOME ABOUT US ACCELERATOR B to B ENTREPRENEURS FORUM INVESTORS NEWS RESOURCES



IP: Domain Inventory

Global VentureCapital.com Domain Names















WELCOME!



Welcome on to AZVentureCapital.com

Search for:

Start Search
Reset

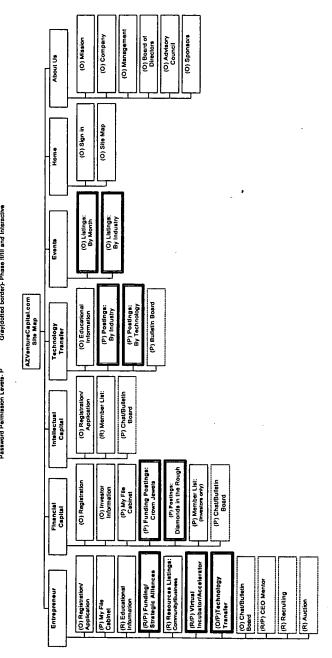
Search

Back Next



UniverseVentureCapital.com Website Mapping

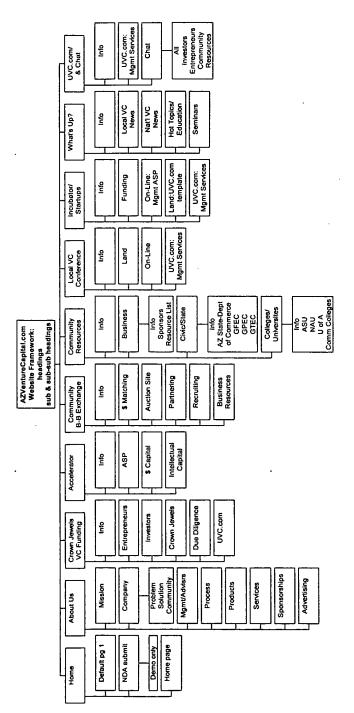
Webaite Activities, Schedule, and Permission Legend:
Open Permission of Permission Permission Registration Permission Registration Permission Registration Permission Registration Permission Registration Permission Review



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Dian AZVentureCapital.com Confidential

UniverseVentureCapital.com Website Organizational Chart (local community example)



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Confidential UniverseVentureCapital.com

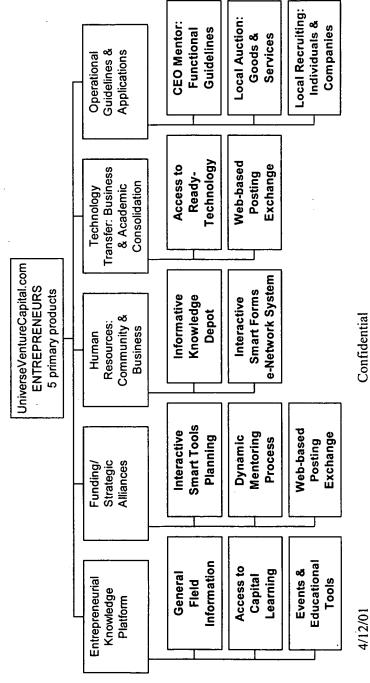
Page 1 of 1

FIGURE 13. Instant Stock Alerts 100 F Gray: Headings Purple Active Green: Inactive Click on boxes to go to that area of website. Mome page Sitemap NDA BIBAR Default pg 1 Welcome Sitemap Home

http://__.4.138.167.5/myweb/default2.htm

Entrepreneurs: Product Tools

(local community example) Entrepreneur's Product Suite



Universe Venture Capital.com

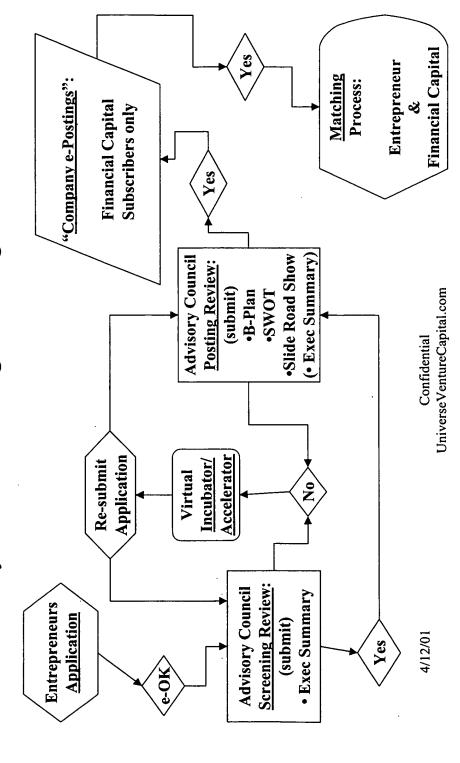
UniverseVentureCapital.com Example Template Executive Business Summary

(list company name, provide logo if possible)

Company and Background		
	(the "Company") was founded in	(month) of
(year) and is located in	(the "Company") was founded in (city), (choose; start-up, emerging growth	(state). The Company's is
currently in the	(choose; start-up, emerging growth	, middle market pilot launch. or
full operation) stage within th	ne (choose list; indus ivately-held, public) and has been incorpor	stry type). The Company is
(choose: pri	ivately-held, public) and has been incorpor	rated as (choose; an
Arizona, a Delaware) corpora names/titles)	ation on (list; date). The founding	member(s) include (list
The Company's core busines	s description is to provide (briefly describe	market solution in <50 words)
	(briefly describe <50 words)	
primarily due to its strategic business. The strategy use of advance, support, complete sales/marketing, the sale of t capital infusion will provide	oose: outside financial capital, distribution. plans to	ate, accelerate, divest) its nainly(choose; fund, development, operations, pany strongly believes that the resources, win-win
	ategic rationale addressing the WHY of n t problem and WHY the Company is plan	
(briefly describe the ration:	ng is critical to the success of the Compan ale of WHY the current timing in the mai rds)	rket for the Company's solution
Draft P	roperty of UniverseVentureCapital.com	Confidential

Entrepreneurs:

Dynamic Mentoring/e-Posting Process















About Us

Mission

Company Information Problem Solution Community

Mgmt/Advisors

Process

Table Flow Chart

Products

Services

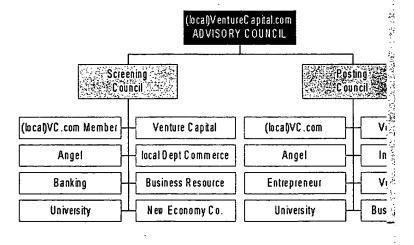
Sponsorships/Ads

Management



Management (not illustrated) AZVentureCapital.com's management team brings together a host of talented individuals with significant experience in founding, funding, developing, operating, and exiting entrepreneurial companies... Advisory Councils AZVentureCapital.com's Advisory team includes leading professionals which are active in the Entrepreneurial Community. These prominent individuals provide a comprehensive array of expertise and networks spanning across this entire business sector. Given the anticipated heavy volume of Entrepreneurial Company reviews, two Councils (Screening, Posting) have been created to reduce the burden on these volunteers and better serve the entrepreneurs with a higher quality review process

Management/Advisors



₁Saarah

تا∢ تعدد

Entrepreneurs:

Virtual Incubator/Accelerator Process

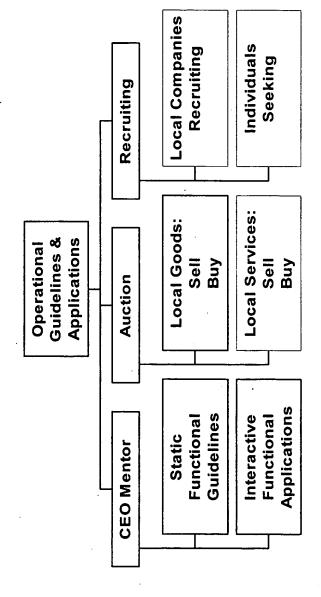
AZVentureCapital.com From Connected non-profit Evaluation Resource Resource \$ Fee: Only (Interactive e-Network System) (free market dynamics) Connection Process: Industry Resource Entrepreneur UniverseVentureCapital.com Entrepreneur Resource Listing: (sent to) Smart Form: Resources Completed Industry (sent to) Matched Resource Compiled Matched Provider Listing Entrepreneurs Smart Forms: Submitted by Capabilities Industry Reference: Needs to e-Cross 4/12/01

Entrepreneurs:

Operational Guidelines & Applications

(local community example)

AZVentureCapital.com

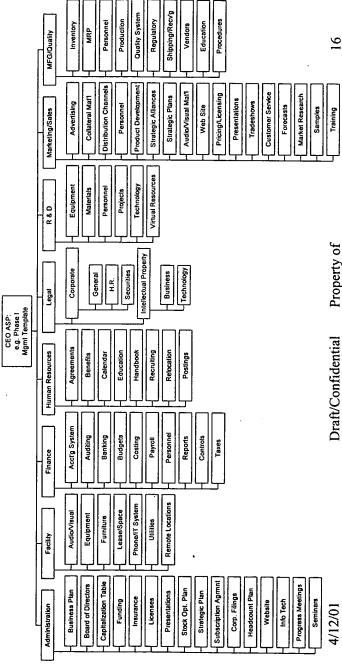


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CEO MENTOR

CEO ASP: Staged Company Mapping and Management System
Phase I: Startup
Phase II: Emerging Growth
Phase III: Full Operations
(green= active, yellow= potential active, rod= in-active)



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About Us

Mission

Company Information **Problem**

Mgmt/Advisors

Process

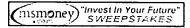
Access Table Flow Chart

Products

Services

Sponsorships/Ads

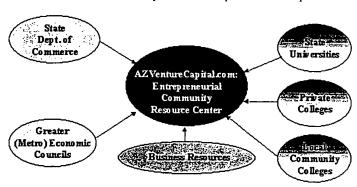
Information



Community Resources: Entrepreneurs create alliances with business resources, local State/economic development groups and teaching institutions...

Goals:

- Enhance the Arizona entrepreneurial community's access to financial and intellectual capital
- Support community leadership in growing Arizona's "New Economy"
- Promote economic development of entrepreneurial companies.



Search

Back

Next

http://204.138.167.5/myweb/default2.htm

FIGURE 22.

Business; Resource List

• Resource List:

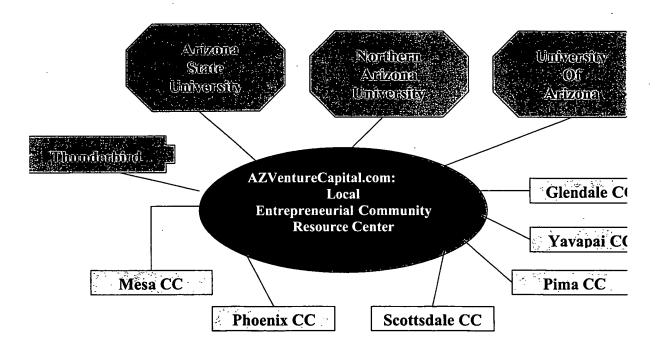
List Accounting Banking Financial Insurance IT Legal Marketing Real Estate Recruiting Telcom

Accounting Resources:

<u>Name</u>	Type/Specialty Stage(s) Division Location	
Ernst & Young	Full-service I., II. Entrepreneur Statewide	
(LOGO)	Business Description (e.g. elevator pitch)	
(hyperlink)	E & Y is a full-service Big 6 accounting firm which offers a unique	
	product suite focused solely on the Entrepreneurial Companies	

Remaining Acct'g firm postings...

Universities/Colleges (Examples)















Community Resources

Information

Business

Founding Sponsors Resource List

Civic/State AZ State_ Dept. of Commerce GFEC- Flagstaff GPEC- Phoenix GTEC- Tucson GYEC- Yuma

Colleges/ **Universities** Info ASU NAU U of A Community Colleges Thunderbird Int'l University

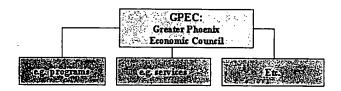
Civic/State: GPEC- Phoenix

Info **Business** News **Environment**

Organization Programs

Chart

This section provides another exposure vehicle for the Greater Phoenix Economic Council to identify its offerings and programs which benefit the Entrepreneurial Community. It provides a roadmap of insight for the entrepreneur, both in-state and out-of-state, highlighting GFEC"S beneficial business tools, programs and people. This section augments the Department of Commerce's offerings and it would allows the entrepreneur to capture additional opportunities, but, on a more local basis...



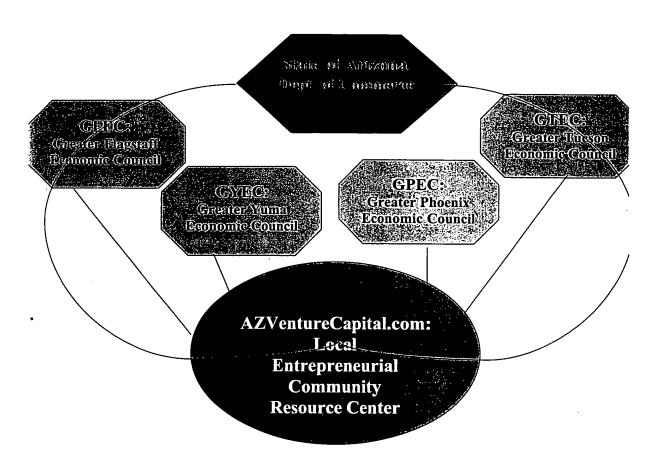
Search

Back, Next





Economic Development(example)



Academic Resource Center:

A text description for each category:
Description/Insight
Core Competencies
Entrepreneurial Education
On-line Education
Research
Grants
Faculty Consulting
Student Internships
Technology Transfer

Economic Development Resource Center:

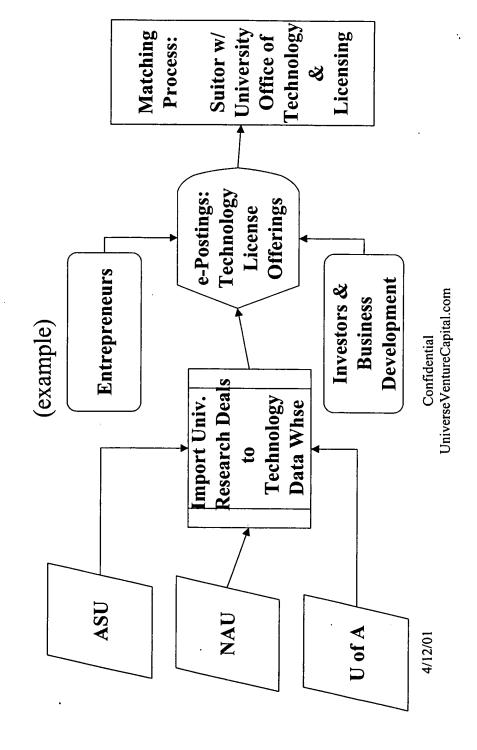
A text description for each category:
Description/insight
Core Competencies
Services
Knowledge/Education
Research
Grants
Apprenticeships
Job Training
Seminars

Trade Organization Resource Center:

A text description for each category:
Description/Value
Core Competencies
Services
Knowledge/Education
Research
Grants
Job Training
Seminars

Technology Transfer:

License Opportunity Process



Universities/Colleges

University:

Curriculum	Office Technolo	gy Research	Student/I	
Focus	Licensing	Programs	Work Pr	
Technology Trans		escription Res	earch Dent	Access













Community Resources

Colleges/Universities: ASU



Instant Stock Alerts

Information

Business Info Founding Sponsors Resource List

Civic/State
Info
AZ State:
Dept. of Commerce
GFEC-Flagstaff
GFEC-Phoenix
GTEC-Tucson
GYEC-Yuma

Colleges/ **Universities** Info ASU NAU U of A

Community Colleges Thunderbird Int'l University

· Arizona State University:

Curriculum Focus Licensing

Office Technology Technology **Programs**

Student/FACULTY Work Programs

Industry Technology Type

Description Research Dept. Access

Search

Back Next



UniverseVentureCapital.com Profiles (example) Financial Capital Profile:

COMPANY PRO	OFILE
Company Name:	
Contact Name:	Title:
Address:	
City:	State: Zip:
•	fax:
E-mail:	•
	Platinum Gold Silver Bronze None Sign-up
(drop-down box)	radinalii Gold Silver Brolize None Sign-up
	Angel Venture Capital Institutional Corporate
Business Descripti	ion: (provide a brief description of business; <50 words)
	ion: (provide a one) description of business; <50 words)
(fill-in box)	
Headquarters: (1	list location)
(fill-in box)	
Territory(s):	
(drop-down box/fill	
Industry(s):	(list primary industry of firm/entity)
(fill-in box)	
Core Competency	(s): (list primary core competency(s) of firm/entity)
(fill-in box)	****
Fund Size:	(list the \$ currently under management, and available)
(fill-in box)	
Fund Cycle:	(list the maturity life of fund; early, mid, end)
(drop-down box)	(
	list the projected completion of raising the next fund and \$ size)
(fill-in box)	the projected completion of fullsing the next fund and 5 size)
	provide a brief description that you offer the Community; <50 words)
(fill-in box)	provide a orier description that you orier the Community, <50 words)
References:	(provide three industry references for due diligence purposes)
(fill-in box)	(provide times industry references for due diffgence purposes)
(IIII-III OOX)	
Portfolio of Investi	ment Criteria for Entrepreneurial Companies:
C	0
	Start-up Emerging Growth Middle Market
(drop-down box)	
Investment Stage:	series A series B series C series D
(drop-down box) _	pre-IPO IPO mezzanine other
\$ Investment Rang	ge: (select same as Posting drop-down)
(drop-down box)	
	(select same as Posting drop-down)
(drop-down box)	
Co-Investor(s): _	Friends/family Angels Venture Capital Institutional
(drop-down box)	Corporate
Need(s):	Funding Distribution Mfg'g R & D M & A
(drop-down boxes)	
Industry(s):	(select same as Posting dron-down)
(drop-down box)	(
Niche(s):	
	(Select Sub-specialty market(s) within industry) created from entrep. co'c
(drop-down box)	(select sub-specialty market(s) within industry) created from entrep. co's
(drop-down box) Core Competency(·
Core Competency((select sub-specialty market(s) within industry) created from entrep. co's (s): (select primary core competency(s)) created from entrep. co's
Core Competency((drop-down box)	(s): (select primary core competency(s)) created from entrep. co's
Core Competency((drop-down box) Territory(s):	(s): (select primary core competency(s)) created from entrep. co's Local State(AZ) Regional U.S. Int'l other
Core Competency((drop-down box) Territory(s): (drop-down box/fill-	(s): (select primary core competency(s)) created from entrep. co's Local State(AZ) Regional U.S Int'l other -in box for other)
Core Competency((drop-down box) Territory(s): (drop-down box/fill- # of employees:	(s): (select primary core competency(s)) created from entrep. co's Local State(AZ) Regional U.S Int'l other -in box for other)
Core Competency((drop-down box) Territory(s): (drop-down box/fill-# of employees:(drop-down box)	(s): (select primary core competency(s)) created from entrep. co's LocalState(AZ) Regional U.S Int'l other -in box for other) (select range)
Core Competency((drop-down box) Territory(s): (drop-down box/fill- # of employees: (drop-down box) Technology Transf	(s): (select primary core competency(s)) created from entrep. co's LocalState(AZ) Regional U.S Int'l other -in box for other) (select range) fer: (select Industry(s) of interest)
Core Competency((drop-down box) Territory(s): (drop-down box/fill-# of employees:(drop-down box)	(s): (select primary core competency(s)) created from entrep. co's LocalState(AZ) Regional U.S Int'l other -in box for other) (select range) fer: (select Industry(s) of interest)
Core Competency((drop-down box) Territory(s): (drop-down box/fill- # of employees: (drop-down box) Technology Transf	(s): (select primary core competency(s)) created from entrep. co's LocalState(AZ) Regional U.S Int'l other -in box for other) (select range) fer: (select Industry(s) of interest)

Entrepreneurs to Financial Capital:

Web-based Posting Venture Capital Posting Board: (postings)

By Industry By \$ Size All

STRATEGY TYPE:

Merger/Acquisition Funding Distribution Manufacturing R&D FUNDING LEVEL:

B. \$1M-\$10M C. \$10M-\$50M D. Other A. \$50,000-\$1M

INDUSTRY TYPE:

Hotels/Motels Manufacturing Real Estate Retail Technology Telcom Transportation Agriculture/Mining Construction Distribution E-Commerce Finance Services Utility All

DUE DILIGENCE TOOLS (on-demand): Non-Disclosure Agreement Requirement by Company: Yes No

Executive Summary ____ Business Plan ____ Slide Road Show SWOT Analysis ___ 24/7 VideoTM __ Report Card

(to access; highlight company and click on desired info)

COMPANY STAGE STRATEGY \$ SEEKING DESCRIPTION FEATURING LOCATION INDUSTRY: Manufacturing STRATEGY: Funding/Distribution FUNDING: B. \$1M-\$10M

Gilbert, AZ III. Full Launch Funding/Distrib. \$ 9,500,000 Semi-Conductor Mfg Mfg' Plant StarChip

Flagstaff, AZ

Tissue Diagnostics IP

II. Pilot Launch Funding \$4,000,000

Micritos

4/12/01

UniverseVentureCapital.com













Crown
Jewels VC \$
Funding

Information

Entrepreneurs
Application
Process
Executive Summary

Investors

Crown Jewels

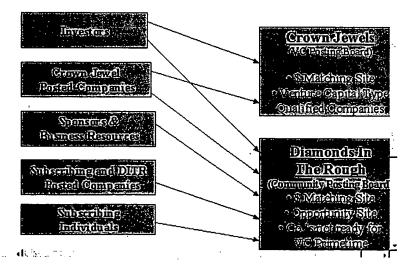
Due Diligence

UVC.com Services

Investors



AZVentureCapital.com offers the accredited investors the opportunity to review pre-qualified entrepreneurial companies seeking funding via the Crown Jewels posting board. The Crown Jewels companies are divided and categorized into two distinct sections, by industry and by \$size, in order to provide the investor with a simple approach to identifying companies which align closer to their respective investment portfolios. AZVentureCapital.com's two major objectives are to post pre-screened, highly qualified entrepreneurial companies seeking funding and streamline the investors due diligence process. The submitting entrepreneurial companies are subjected to a rigorous review process, having to pass through both advisory screening and posting panels consisting of leaders from the business community. Secondly, AZVentureCapital.com webbased approach also reduces the logistical barriers by providing a host of templated business tools(executive summary, business plan, road show, swot, 24/7 video) which produce consistency and increase efficiencies in the due diligence process....

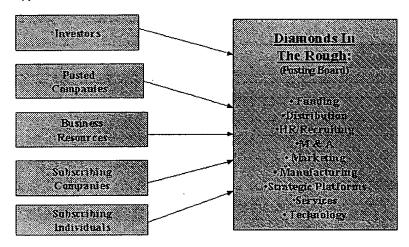


Exchange



AZVentureCapital.com extends beyond its Crown Jewel \$ matching product to those companies which are not ready for venture capital primetime funding opportunities, and known as the "Diamond In The Rough" posting board. These companies that don't qualify currently for venture capital are given access to promote their offering to a wider range of business development opportunities in the entrepreneurial community Meanwhile, the Diamond In The Rough companies can be building the proper structure via the virtual resources offered by AZVentureCapital.com to define, sophisticate and implement strategies designed to accelerate and elevate them to the Crown Jewel level... The entrepreneurial community will have access to vast array of business resources consolidated into this business to business section, Diamonds In The Rough posting board, of AZVentureCapital.com. Diamonds In The Rough subscribers will include accredited investors(angels, vc's, intitutional co.'s), Crown Jewel co.'s, business resources, outside companies, and a variety of individuals, all of which may offer unique and creative opportunities....

D.I.T.R.



Diamonds In The Rough:

Company Directory List Company Postings **Entrepreneurial Business Community Board**

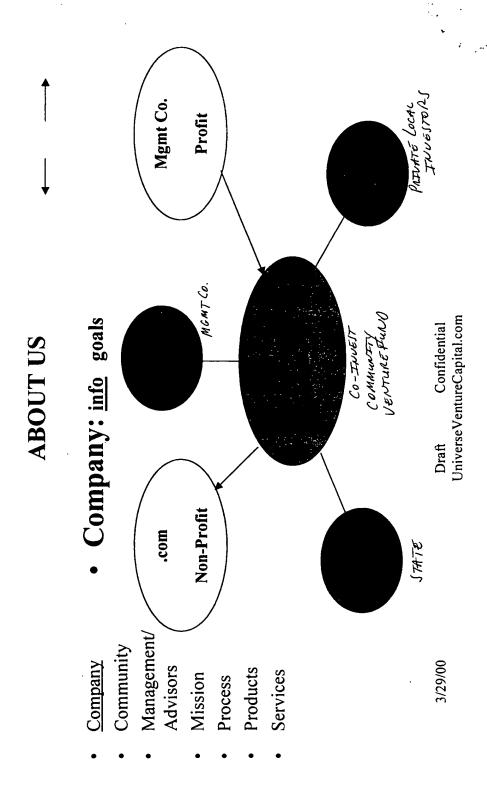
Company Postings Diamonds In The Rough Funding: \$50,000-\$1M \$1M-\$10M \$10M-\$50M Distribution E-Commerce HR/Recruit M & A Marketing Manufacturing Strategic Platforms Services Technology (category sub-headings) __ SWOT Analysis ____ Road Show ____ 24/7 Video™ B-Plan Company Stage Seeking Description

Location

HOME ABOUT US ACCELERATOR B to B ENTREPRENEURS FORUM INVESTORS NEWS RESOURCES

Product Offering- "Critical Entrepreneurial Components" Incubator Civic Accelerator Program Staged-Company Management ASP Advertising Promotion/ (Local)VentureCapital.com: \$ Funding/Investment Community Website Entrepreneurial Matching Companies/ Recruiting: Individuals · Company: info goals Universe Venture Capital.com **ABOUT US** Business Resource Draft Matching E-Commerce: Business/Technology Matching Venture Capital Auction: Business Community Goods Fund Management/ Community 3/29/00 Company Advisors **Products** Services Mission Process

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FGURE 1.

Model:

Entrepreneurial/VC Community Center

Financial Capital Universe VC.com: "Smart Conduit" (local)VC.com's w/3-way access SAME OLD STORY... The Key Players Consolidating & Entrepreneurs Connecting

NEW TECHNIQUE... Web-assisted with Software Smarts

4/12/01

Capital
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Intellectual

~